The dropout who opted out

Shareese is a business partnerships executive with over 12 years closing deals for the world's biggest brands, host of Business School Dropout, and the strategist behind the revenue engine at CultureCon NYC.

When Shareese was 24 she walked away from business school, the moment it was clear the real lessons, and the real money, weren't waiting in a classroom.

Instead she set her sights on rising the ranks at places like NBCUniversal and AMC Networks, determined to hit VP by 30. She did it, and kept going, and now leads partnerships at CultureCon NYC.

Twelve years in, she has closed more than $100 million in brand partnership revenue for some of the world's biggest and coolest names, by breaking the rules instead of following someone else's playbook. Dropping out was never the setback. It was the launchpad for a career no syllabus could have scripted.

12+ years in brand partnerships

$100M+ in revenue closed

VP BY 30

CultureCon NYC built the revenue engine

BRANDS SHE'S WORKED WITH

Google · Disney · Meta · AMEX · TikTok · P&G · NETFLIX · verizon · Walmart · Spotify · McDonald's · LinkedIn · prime · GUCCI · Chanel · HBO max · Pinterest · NBCUniversal · Universal Music Group · Cash App · Paramount+ · GILEAD · BET · hulu · Sony Pictures · CLINIQUE · Universal · Crown Royal · Square · Amazon MGM Studios · Lincoln EST. 1922 · SheaMoisture · STARZ · DIAGEO · Kickstarter · Ben & Jerry's · cricket wireless · Grey Goose Vodka · tubi · Aveeno · npr · LTK · TEREMANA Small Batch Tequila · Bulleit Bourbon · Nerds